

## Jeff Norton

Jeff Norton is award-winning author, writer-producer, and creator - founder of the creative incubator, *Awesome*.

Jeff's first series is 'MetaWars' (Hachette), a high-tech thriller saga about the fight for the internet. His new book is the tween comedy 'Memoirs of a Neurotic Zombie' (Faber) about a twelve-year old-boy with OCD who rises from the grave to solve his own murder. Jeff has just completed his first picture book 'Stomp School' (MadeInMe / Little Tiger Press), about the children of the world's city-stomping kaiju monsters.

Through *Awesome*, Jeff is the creator and co-writer of the best-selling 'Princess Ponies' books (Bloomsbury) by "Chloe Ryder" for younger readers, the YA novel 'Drummer Girl' (Bonnie) by Bridget Tyler. *Awesome* has a thorough development slate for both children's and now adult audiences and works closely with major, international publishers to bring its stories to readers around the world.

Jeff is currently an Executive Producer on 'Trucktown' for Nelvana/Treehouse (Corus), based on the best-selling books by Jon Scieszka. Jeff developed and produced the award-winning 'Choose Your Own Adventure' interactive movie starring William H. Macy, Frankie Muniz, and Felicity Huffman, based on the books.

Before embarking on his own creativity, Jeff was Senior Vice President of Chorion Ltd., which managed the literary estates of Enid Blyton and Agatha Christie. He also acquired new intellectual property (the award-winning Octonauts, master of horror Dennis Wheatley), created the popular 'Skate School' book series (Usborne), and was Executive Producer of the German-language film 'Hanni und Nanni' (Universal).

Jeff previously consulted to The Jim Henson Company and after starting his entertainment career interning at ICM and Warner Bros.

Before entering the entertainment industry, Jeff was a marketing executive at Procter & Gamble where he launched new businesses (Febreze and Dryel), ran the marketing campaign for P&G's \$500 million dishwashing business, and launched the ongoing partnership with the U.S. Fund For UNICEF.

Jeff studied Film Studies and Commerce at Queen's University, Canada, and holds an MBA from Harvard Business School. He is a speaker at events such as The Children's Media Conference, London Book Fair, C21, Power to the Pixel, The Bookseller conferences, and various literary festivals.

Originally from Canada, Jeff moved to London from Los Angeles where he now lives with his wife and his two delightful (though sleep-depriving) young sons. When he's not writing, Jeff spends time with his young family, runs on Hampstead Heath, and tweets as @thejeffnorton.

On the web at: [www.jeffnorton.com](http://www.jeffnorton.com)